ASTSWMO Mid-Year Meeting
Communication for Changing Environments
April 23-24, 2015

Wyndham Riverfront North Little Rock
2 Riverfront Place
North Little Rock, AR

Thursday, April 23, 2015

7:00 – 8:15 am
Meeting Check-In

8:30 – 8:45
Welcome and Opening Remarks
Moderated by: Ryan Benefield (AR), ASTSWMO Past-President

8:45 – 10:15
Plenary Session: Community Based Social Marketing
Speaker: Jennifer Tabanico, President, Action Research

This session will focus on how State programs can change on how they communicate with the public. How can programs apply marketing and social science research to outreach programs that promote clean, healthy, and sustainable communities?

BREAK: 10:15 – 10:45

10:45 – 12:00
Plenary Session: Utilizing Social Media

12:00 – 1:45
LUNCH ON YOUR OWN

PROGRAM BREAKOUTS
1:45 – 3:00

- Joint Brownfields, CERCLA, Federal Facilities, and Hazardous Waste Session: PCB Cleanups

- Materials Management: CCR Session (Closed Session – only for EPA and State attendees)

- Tanks
BREAK: 3:00 – 3:30

PROGRAM BREAKOUTS
3:15 – 4:45

- CERCLA and Brownfields
- Federal Facilities
- Hazardous Waste
- Materials Management: CCR Session (Closed Session – only for EPA and State attendees)
- Tanks

5:30 – 7:00: Awards Ceremony and Reception

Friday, April 24, 105

7:30 – 8:30am
Meeting Check-In

8:30 – 9:50am
Program Roundtables

- Brownfields & CERCLA
- Federal Facilities
- Hazardous Waste
- Materials Management
- Tanks

BREAK: 9:50 – 10:10

10:10 – 11:40
Continuation of Program Roundtables

- Brownfields and CERCLA
• Federal Facilities
• Hazardous Waste
• Materials Management
• Tanks

11:40: Adjourn Annual Meeting