


Wisconsin's Approach to “Greener” Cleanups

WISC

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WISC =
Wisconsin's Initiative
for Sustainable
Cleanups



Purpose of Today's Presentation:

Share how Wisconsin is
proceeding to promote
greener/sustainable cleanups

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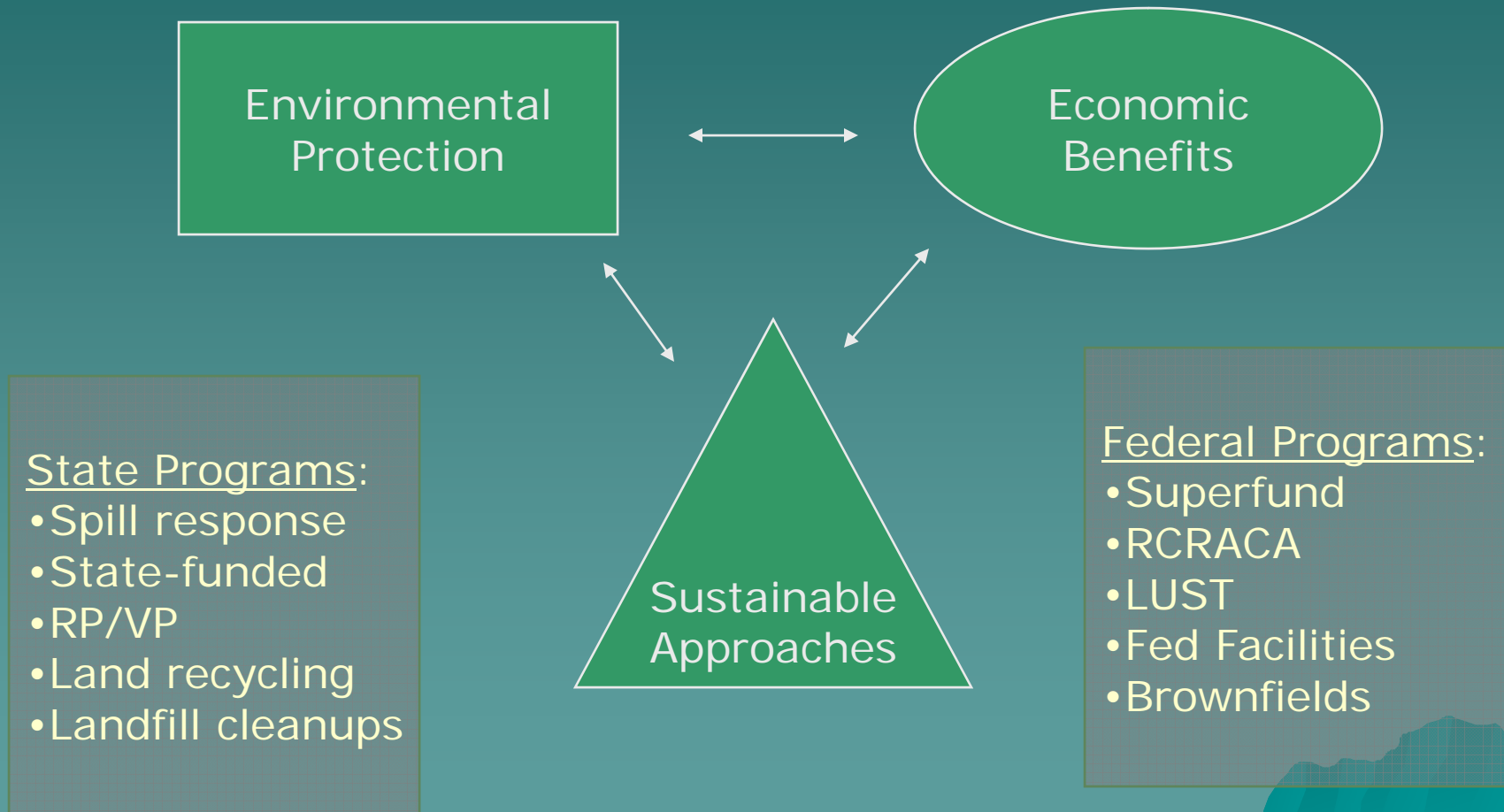
Birth of a Great Idea!



- ◆ April 2007
ASTSWMO Mid-Year
– Providence, RI,
Sustainability
Theme
- ◆ Many sustainable
activities can be
applied to cleanups
- ◆ “We Can Do This!”

July 2007 – Wisconsin's Department of Natural Resources' Remediation & Redevelopment Program has embarked on a new initiative – an initiative in keeping with the program's history and spirit for applying innovation to a strong foundation of environmental protection and economic benefit. WISC adds a third important dimension to cleanups, emphasizing the application of "green" technologies to cleaning up and redeveloping contaminated properties.

3 Goals Applied to Wisconsin's One Cleanup Program Approach



Added benefit – fits well with optimizing Operation and Maintenance (O&M) costs – key issue for state-funded cleanups and Superfund-funded sites.

We believe there will be a long-term cost savings.

WISC – Steps taken to implement the initiative:

A. Establish program workgroup tied to program management.

- ◆ Senior regional hydro/project manager
- ◆ Senior contract manager
- ◆ Regional supervisor*
- ◆ Financial section chief*
- ◆ Program bureau director*
- ◆ Bureau IT Expert

*Member of program management team


B. Gain Administration approval.

C. Maximize resources and take advantage of existing information.

- ◆ Comprehensive list of green options/ aspects to be applied to cleanups
- ◆ Meaningful performance measures to document progress and explain to stakeholders, administrators and public

D. Focus on easiest first - apply to what we control the most. Apply to state-funded cleanups. Also fits into optimizing O&M costs.

E. Assess how other initiatives in other programs can assist WISC.

- ◆ Air – Governor's Green House Task Task Force
 - ◆ Cooperative Environmental Assistance – Green Tier/EMS Approaches
 - ◆ Waste and Materials – WASTE CAP Connection.
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F. Enlist stakeholders for support, advice, and how to expand to all cleanups – responsible and voluntary party funded cleanups.

A. Brownfields Study Group

B. NR 700 Technical Focus Group

C. Governor's Dry Cleaner Council

Established workgroup of Brownfields Study Group members to continue to work on WISC, in particular incentives.

G. Information Gathering: Keep up with other states, ASTSWMO, US EPA, other agencies and organizations are doing with respect to green technologies and how they can be applied to cleanups.

Take advantage of others good ideas!

Status Report as of April 15, 2008

- ◆ Received 24 Statements of Qualifications (SOQs) to prepare WISC manual and performance measures.
- ◆ External stakeholder recommendations:
 - Need incentives for RP/VPs
 - Promote WISC with existing cleanup programs at DNR, DATCP, and Commerce. Modify NR 700 rule process to reflect WISC.
 - Pursue modifying grants for Brownfields (SAG, Greenspace, Commerce Brownfields)

External Stakeholders Recommendations, cont'd.

- ◆ Establish formal recognition program which is key for RP/VPs.

Suggestions being evaluated are:

- Link with Green Tier/EMS programs within DNR
 - Create a “LEEDs”-like system for WISC cleanups
 - Research other types of incentives
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- ◆ Briefing other state agencies on the initiative – DATCP, Commerce, Governor’s Green House Gas Task Force

Identified 7 state-funded
cleanups being evaluated for
WISC aspects

Pursuing budget initiative for 2009-2011 biennial budget period



Working with WASTE CAP – an organization that provides services for waste reuse and recycling

In closing ...

Positive initiative for overall
program and individually for staff

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Thank you

Questions

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